

Cameron Moses

Mobile: 0402 246 785

E-mail: cameron.moses@gmail.com

Career Objective

To be in a role where I can be challenged and utilise my range of skills to contribute to the success of a business, working together as part of a successful team in the digital space.

Career Skills

Having been involved in a variety of businesses and industries working in the digital space with multiple digital teams, I have gained invaluable knowledge over this time, including:

- Manage and oversee delivery of digital projects.
- Prepare cost estimates, project timelines and statements of work.
- Prepare briefs for IA, designers and development team.
- Manage resources and teams effectively to deliver projects on-time and on-budget.
- Maintain strong client relationships as well as providing exceptional client service.
- Extensive experience in communicating and interacting with internal business stakeholders, clients, designers and developers.
- Review, monitor and assess projects and potential risks.
- Ability to translate technical information to non-tech people.
- Ability to work under pressure, deal with changes and meet deadlines.
- Sound knowledge of user experience (UX) & interaction (UI) design principles.
- Solid understanding of software architecture and design patterns.
- Strong understanding of digital marketing, automation, Google Analytics, AdWords and social media channels.
- Experience developing and managing websites optimized for desktop, mobile and tablet devices.
- Experience in solving complex business problems and delivering solutions.
- Strong experience in object-oriented programming techniques, relational database management systems.
- Self-starter with a passion for digital and the ability to work alone or in successful teams.
- Outstanding organisation, problem solving and communication skills with strong attention to detail.

Project Management Methodologies

- Waterfall, Agile, SCRUM

Other Skills

- Strong Content Management System knowledge (Vignette, CoreMedia, Umbraco, Sitefinity, WordPress, Joomla, Drupal, Shopify).
- Extremely strong technical knowledge.
- Running kickoff meetings and project workshops.
- Create site-maps and wireframes.
- Create project estimates and scoping the best solution for the business.
- Create scoping documents, business requirements and functional specifications.
- Management of offshore development teams.
- Administration of Atlassian software: including Jira, Jira Service Desk, Confluence.

Professional Experience

Tipping Point

September 2017 – December 2017

Senior Digital Project Manager (Full Time)

Managing digital projects such as; data transformation, email campaigns and websites. Organising and running project kickoffs, scoping workshops and stakeholder meetings. Gather user requirements and create project scope, business requirements and functional specifications.

Responsible for developing project timelines, managing resources and making sure the project is running smoothly.

Digital projects varied between \$50k - \$250k.

Responsibilities:

- Management of the digital project lifecycle.
- Working closely with the production team (UX, Creative & Development) to provide estimates.
- Creation and ongoing management of project plans and project status reports on a day to day basis.
- Weekly project updates to key stakeholders (internal and external).
- Delivery of projects and tasks to scope, time and budget (using hybrid Waterfall & Agile methods).
- Managing scope creep and change control.
- Managing stakeholders.
- Responsible for Quality Control / Quality Assurance / Testing processes.
- Autonomous planning for resource requirements (using both internal and outsourced talent).
- Adherence to quality assurance processes.

Technologies Used:

Microsoft Project, Smartsheet, UX Pin, Adestra, PHP, MySQL, WordPress, Umbraco, JIRA, Confluence, WIKI.

Permission

July 2016 – September 2017

Digital Project Manager (Full Time)

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Technologies Used:

Microsoft Project, UX Pin, OmniGraffle, SmartFocus, Adestra, PHP, MySQL, WordPress, eTouches, Photoshop, JIRA, Confluence, WIKI, MYOB, SalesForce, Streamtime, Umbraco

McKenzie Partners

October 2015 – May 2016

Technical Digital Director (Full Time)

Working as the Technical Digital Director, I managed a digital team of 6 and a remote development team. Ensure all digital campaigns were implemented and running effectively on a monthly basis.

Managing the budgets for all campaigns of approximately \$400k/month.

Managing digital projects and website projects from \$20k - \$140k.

Gather project requirements from clients and account directors. Creating project plans, functional specifications and technical documentation for all digital projects. Creating project estimates and scoping solutions based on the project requirements.

Work closely with account directors, design team and clients providing solutions for their digital marketing campaigns and enhancing their online presence and brand awareness online within the social media communities and google network.

Responsibilities:

- Implemented new costing structure for digital campaigns and projects increasing monthly profit by 28%.
- Creation and ongoing management of project plans and project status reports on a weekly basis.
- Manage all digital projects of varying complexity and budgets, with on-time and on-budget delivery.
- Manage team of digital campaign managers ensuring all digital campaigns are implemented and tracking on budget and schedule.
- Stakeholder management.

Technologies Used:

Microsoft Project, UX Pin, OmniGraffle, Facebook, Facebook Applications, Sprout Social, Google Analytics, Google DoubleClick Digital Marketing, MySQL, Wordpress, PHP, HTML, CSS, JavaScript, JQuery, Campaign Monitor, Photoshop, Google AdWords, JIRA Core

McKenzie Partners

July 2013 – September 2015

Digital Production Manager (Full Time)

Worked with over 30 clients with projects varying in digital campaign management, Facebook management, copywriting, email campaigns, website design and development.

Develop digital social media and marketing strategies, campaigns and manage content for clients to increase their popularity and reach, brand recognition and engagement on Facebook.

Working closely with account directors and clients to provide the best solution for their digital marketing campaigns, enhancing their online presence within the social media communities.

Responsibilities:

- Develop online and social media strategies for clients.
- Manage multiple projects in parallel.
- Develop project plans, allocate resources and track project milestones.
- Manage social media campaigns.
- Manage remote development team.

- Report daily, weekly and monthly on digital projects to management and business stakeholders.
- Manage clients social activities. Facebook advertising, Google AdWords, Instagram and LinkedIn.
- Reporting for SEO and Google Analytics.
- Develop and maintain client websites.
- Develop landing pages for clients specials and offers.
- Assist in the design and development of new web content.
- Write business requirements and technical requirements for new projects.
- Develop and manage eDMs.
- Social Media & Marketing Research.

Technologies Used:

Microsoft Project, UX Pin, OmniGraffle, Facebook, Facebook Applications, Raven, Zunmy, Sprout Social, Hootsuite, Google Analytics, ShortStack, Apache, MySQL, Wordpress, PHP, HTML, CSS, JavaScript, JQuery, Campaign Monitor, Photoshop, Google AdWords, dapulse, Optimyzer

Michael Page International November 2011 – May 2013

Solution Designer / Developer (Contract)

Work with the online solutions team to implement solutions across the Michael Page and Page Personnel websites in the Asia Pacific region in the key markets of Australia, China, Hong Kong, India, Japan, Malaysia, New Zealand, Taiwan and Singapore including 14 mobile sites (with international language support).

Work closely with the marketing team to implement specific marketing campaigns on the Michael Page and Page Personnel websites plus running competitions and campaigns on the companies Facebook pages using the Facebook Developer API.

Implemented a major brand refresh, rebranding the Asia Pacific websites to support the business objective of becoming one global company with a common PageGroup identity.

Launched a social media platform across Asia Pacific markets, blogs, a salary centre for AU & NZ plus numerous enhancements to the main-stream PageGroup websites.

Responsibilities:

- Design and develop solutions for desktop and mobile versions of the Michael Page and Page Personnel websites within AsiaPac.
- Validate/resolve cross-browser issues and debug, tune-up and optimize code.
- Extensive interactions with designers, internal businesses and other developers.
- Improved stability of infrastructure, servers and applications to continue to support business growth.
- Configure and administration of web application servers.
- Configure, install, maintain and create new WordPress sites.

Technologies Used:

Java, JSP, Struts, Spring MVC, SVN, Subversion Eclipse, Maven, Hudson, Jenkins, JIRA, iText, HTML, CSS, JavaScript, JQuery, BEA Weblogic Server, Apache Tomcat, Apache, Microsoft IIS, Facebook Developer API, MS SQL, MySQL, WordPress, PHP.

SilverQuest Consulting August 2011 – October 2011

Project Lead / Senior Developer (Contract)

Worked as a contractor to project manage a small internal project that was urgent. Mentored and assisted junior developers with their development skills.

Responsibilities:

- Lead internal project.
- Design and develop web application.

Technologies Used:

Java, JSP, Java Data Objects, Java Persistence API, Spring MVC, Subversion, GitHub Google App Engine, Google Calendar Data API, OAuth, iText, HTML, JavaScript, Apache Tomcat.

NCSI

November 2009 – July 2011

Senior Developer / Solution Designer (Full Time)

Provide technical design, solution, development and support for the migration of numerous ABC websites to a new Web Content Management System using CoreMedia WCMS.

Content Management environment included – (Editor, Search, Content Importer, Preview engine, Workflow engine) and Content Delivery environment (clustered environment of Content delivery and Replication servers, Search Engine, Web Services).

Responsibilities:

- Participate in workshops gathering user requirements.
- Prepare functional, technical specifications and user manuals.
- Training of Radio National staff in the use of CoreMedia, and the use of the system to create/update/delete content.
- Unit/regression testing using Jmeter and Junit.
- Contribute to the overall project planning and execution during Scrum (daily stand-ups) and Sprint (grooming, planning, review and retrospective etc.) meetings of Agile Development methodology.
- Interview Java Developers for the ABC.
- Extensive interactions with internal and external stakeholders.

Websites:

ABC News : <http://www.abc.net.au/news>

The Drum : <http://www.abc.net.au/thedrum>

Unleashed : <http://www.abc.net.au/unleashed>

Radio National : <http://www.abc.net.au/rn>

Technologies Used:

Java, JavaEE, Spring 2.5x, Spring MVC, Solr, WebDAV, CoreMedia CMS 5.2, CoreMedia API, XML, XSLT, Jmeter, Junit, Subversion, HTML, JavaScript, Apache Tomcat 6.0, Maven, Hudson, Sonar, JIRA, Akami Caching, Eclipse.

MLC

May 2007 – October 2009

J2EE Analyst Programmer/Solution Designer (Contract)

Worked in a team of 10 as a developer on the A2MLC project. The project used the AGILE methodology.

Worked in a team of 8 developers as part of the MLC website refresh project. This project redesigned the MLC website and brought it onto a new WCM platform using Vignette.

Responsibilities:

- Participate in workshops gathering user requirements.
- Technical design & documentation
- Develop and support a number of web applications
- Design and develop Vignette Content Management solutions.
- Regression testing through Selenium.

- Validate/resolve cross-browser issues and debugging, tuning and optimising websites using tools like Firebug, YSlow etc.
- Contribute to the overall project planning and execution during Scrum (daily stand-ups) and Sprint (grooming, planning, review and retrospective etc.) meetings of Agile Development methodology.
- Track, update and complete assigned tasks and UI defects through JIRA and Quality Centre.
- Extensive interactions with internal Businesses, Content Producers, Designers and other developers.

Websites:

<http://www.mlc.com.au> (A2MLC online web refresh)
<http://www.mlc.com.au/mlcit> (A2MLC Stream 2 - EPI external platform interface)
<http://www.jana.com.au> (A2MLC Stream 1 - EVO online applications)
Project Elevate (Straight through processing)

Technologies Used:

Java, J2EE, JSP, Spring, Spring WebFlow, Vignette Content Management (VCM), Vignette Application Portal (VAP), JSR168, Vignette Content API, Web Services, XML, XSLT, SOAP, CVS, Ant, Jmeter, TIBCO BusinessWorks, Selenium, HTML, JavaScript, BEA Weblogic Server, WebSphere, VMWare, Apache Tomcat.

MBF Australia

December 2000 to May 2007

Technical JAVA Analyst Programmer (Full Time)

Create technical design documentation, develop and support various internal and external applications. Part of the startup team to redesign and develop the new MBF website including the Health Insurance quoting system which integrated with the mainframe. Worked on the redesign of the MBF intranet application using Vignette.

Team Leader for the website development team (4 developers) for 2 Years.

Project Manager for internal projects relating to the MBF website.

Responsibilities:

- Contribute to the overall project planning of the MBF website.
- Extensive interactions with internal stakeholders and departments, designers and developers.
- Design and develop solutions for multiple MBF internal and external websites.
- Configure and administration of Weblogic and IIS.
- Unit and regression testing for applications and website.
- Mentor developers and perform code reviews.

Websites:

<http://www.mbf.com.au>
<http://www.travel.mbf.com.au>
<http://www.provider.mbf.com.au>
<http://www.corporate.mbf.com.au>
<http://www.mbf.com.au/paymaster>
Insite (MBF's intranet)
Customer Facing System (CFS)

Technologies Used:

Java, J2EE, Struts, XML, XSLT, SOAP, AJAX, CVS, Ant, Jmeter, TIBCO BusinessWorks, ASP, Graham Technology (GT-X), HTML, CSS, JavaScript, Vignette Content Management (VCM), Vignette Application Portal (VAP), JSR168, Weblogic Server, IBM Websphere, JBoss, Apache Tomcat, Apache, IIS.

Connect Interactive Business Services

June 2000 to November 2000

Developer (Contract)

Worked as a developer, developing software applications for a call center allowing customers to make inbound calls and agents outbound calls. Maintained the company intranet.

Technologies Used:

Visual Basic 6.0, SQL Server 6.5 and 7.0, Microsoft Access 2000, ASP 3.0, HTML, JavaScript, IIS.

Open Text Corporation

September 1996 to June 2000

Software Developer (Full Time)

Involved in the Software Development Life Cycle for a number of projects and large clients implementing imaging and workflow solutions.

Responsibilities:

- Contribute to the overall project planning and execution.
- Stakeholder management with national, state and department managers.
- Extensive client interactions along with client training & support.
- Liaise with users to produce functional, system and application specifications.
- Design user interfaces.
- Design solutions, write code, test and implement applications.
- Prepare technical documentation and user manuals.
- Implement image and workflow solutions.
- Team lead projects.

Pacific Circus Software Pty Ltd

May 1995 to September 1996

Analyst Programmer (Full Time)

Responsibilities:

- Design and develop applications for multiple projects using Visual Basic 3.0.
- Convert existing applications to Visual Basic 4.0.
- Provide technical and user support for the projects.
- Prepare and write user manuals and online help using the Help Development Kit (HDK).
- Prepare test plans and test data for new and current projects.

Technologies Used:

Visual Basic, Microsoft Access, Help Development Kit, Graphic Design Tools

DESYNE Computing Australia Ltd

January 1995 to May 1995

Trainee Programmer (Full Time)

Responsibilities:

- Designing, developing and implementing database systems using Microsoft Access 1.2 and 2.0.
- Write user manuals.
- Provide user training.
- Hardware repairs and building computers.

Technologies Used:

Microsoft Access

Technical Skills

Technology	Experience
J2EE/JEE	13 years
J2SE/Java SE 1.4 - 6.0	13 years
JSP/Spring MVC/Hibernate/Spring Webflow	6 years
Struts 1.x - 2.x	10 years
Web Services/SOAP/JMS	3 years
SVN, CVS	8 years
Ant/Maven/Hudson/Jenkins	5 years
Tomcat, BEA Weblogic Server, Apache, IIS, IBM Websphere	10 years
JavaScript	9 years
MySQL/MS SQL Server/Oracle/Informix	9 years
HTML4.0 - 5.0 / XHTML 1.0 - XHTML	15 years
CSS 1.0 – CSS 3.0	15 years
XML/XSLT/XSD	5 years
JQuery	4 years
Selenium, JUnit, JMeter	3 years
EJB	6 years
TIBCO Business Works	4 years
Tiles/JSF	3 years
Solr	2 years
XCode	6 months
Wordpress/PHP	7 years
JIRA/WIKI/Confluence	4 years
Microsoft Project	4 years
Visual Basic, COM, VBA, ASP	6 years
ImageBASIC/EASTMAN Open Image	3 years
Graham Technology GTX	2 years

Cameron Moses 0402246785

Qualifications

Higher School Certificate

Bachelor of Information Technology (Computer Science)

University of Southern Queensland
Completed 6yrs via Distance Education

Electrical Engineering

TAFE
Completed 1 year (incomplete, due to colour blindness)

CoreMedia Certified Principal / CoreMedia Certified System Administrator / CoreMedia Certified
Delivery Developer
CoreMedia

Vignette Content Building Content Management Applications
AXE Group

Vignette Content Extending Content Management Applications / Vignette Content Suite Administration
Foundation / Vignette Content Suite Developer Foundation
Vignette Educational Services

BW611 TIBCO BusinessWorks 5.x Integration Boot Camp
TIBCO Software Inc. Educational Services

BW651 TIBCO Business 5.x Administration Boot Camp
TIBCO Software Inc. Educational Services

BEA Weblogic Portal 8.1 – Design and Features / Developing Portal Applications
BEA Educational Services

BEA Educational Services

LeaP – Team Leadership
Maximus International