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Career Objective

To be in a role where I can be challenged and utilise my various skills to help contribute to the success of a business and it's processes, working together as part of a successful team.

Career Skills

I have been involved in a variety of different businesses and industries working in digital & online teams through the entire software development life cycle. I have gained invaluable knowledge over this time, including:

- Sound knowledge in user experience & interaction design principles.
- Solid understanding of software architecture/design patterns.
- Team management, managing multiple people, priorities and projects.
- Experience with developing websites optimized for mobile and tablet devices.
- Strong experience in object-oriented programming techniques, Relational Database Management Systems and writing SQL queries, stored procedures.
- Extensive experience in creating/configuring/managing/publishing content of websites using Content Management Systems.
- Extensive experience in communicating and interacting with internal Business stakeholders, Business Clients, Designers and Developers.
- Ability to learn complex, new and parallel technologies quickly.
- Vast experience in solving problems and implementing solutions for the business.
- Strong attention to detail, time management, and organisation skills.
- Strong understanding and experience managing digital, creative, technical and web development projects.
- Experience with Search Engine Optimization (SEO).
- Extensive knowledge and experience with HTML, CSS and JavaScript.
- Sound understanding of producing W3C/WCAG standards compliant, cross-browser compatible sites.
- Sound knowledge and experience in Web services.
- Extensive experience using software version control and continuous integration using SVN/CVS/GIT/Hudson/Maven/Jenkins etc.
- Hands-on and efficient team member.
- Self-starter with the ability to work alone or in successful teams.
- Team leader, capable in leading development teams and projects successfully.
- Able to handle multiple projects as required.
- Ability to work under pressure, deal with changes, and meet deadlines.

Skills

Technology	Experience	Last Used
HTML4.0 - 5.0 / XHTML 1.0 - XHTML	15 years	Current
CSS 1.0 - CSS 3.0	15 years	Current
XML/XSLT/XSD	5 years	Current
MySQL/MS SQL Server/Oracle/Informix	9 years	Current
Wordpress/PHP	4 years	Current
JavaScript	9 years	Current
Apache/IIS	8 years	Current
Google AdWords	2 years	Current
Facebook Advertising	2 years	Current
JQuery	4 years	Current
JIRA/WIKI/Confluence	4 years	Current
Adobe Photoshop	6 years	Current
Microsoft Project	4 years	Current
Adobe Dreamweaver	4 years	Current
J2EE/JEE	13 years	Previous
J2SE/Java SE 1.4 - 6.0	13 years	Previous
JSP/Spring MVC/Hibernate	6 years	Previous
Struts 1.x - 2.x	10 years	Previous
BEA Weblogic Server	10 years	Previous
Tomcat	6 years	Previous
Web Services/SOAP/JMS	3 years	Previous
CoreMedia CMS 5.2	2 years	Previous
Vignette Enterprise CMS v7	4 years	Previous
SVN, CVS	8 years	Previous
Ant/Maven/Hudson/Jenkins	5 years	Previous
Selenium	3 years	Previous
EJB	6 years	Previous
Intelli J/Eclipse	6 years	Previous
TIBCO Business Works	4 years	Previous
Spring Webflow	4 years	Previous
XCode	6 months	Previous

Solr	2 years	Previous
IBM Websphere	2 years	Previous
JBoss	3 months	Previous
JUnit/JMeter	4 years	Previous
Google App Engine/Data Calendar API/Web Toolkit	2 months	Previous
Tiles/JSF	3 years	Previous
ASP	6 years	Previous
Visual Basic/COM/VBA	5 years	Previous
ImageBASIC/EASTMAN Open Image	3 years	Previous
Windows API	2 years	Previous
Graham Technology GTX	2 years	Previous
VMWare	1 year	Previous

Development Methodologies

Waterfall, SCRUM, Agile, Extreme Programming, Continuous Integration, Test Automation

Other Skills

- Experienced with various Content Management Systems (Vignette, CoreMedia, Wordpress, Joomla).
- Extensive experience using JIRA, WIKI.
- Proficient experience using various Web Application Servers.
- Extensive experience on the following Microsoft operating systems: WINDOWS 2000 Server & Professional, WINDOWS 7, Vista, XP, 98, 95, 3.x, WINDOWS NT 4.0
- Vast experience on Mac OSX
- Sound experience on UNIX & LINUX

Professional Experience

McKenzie Partners

October 2015 – Current

Technical Digital Director

Working as the Technical Digital Director, managing the Digital Team. Managing a local digital team consisting of Digital Campaign Managers and ensuring all digital campaigns are implemented and running on a monthly basis. Managing an offshore development team for web projects.

Gathering project requirements from customers, account directors and supporting their requests, creating project plans, functional and technical documentation for projects. Creating project estimates and scoping the best solution based on client's requirements.

Working closely with account directors and clients to provide the most efficient solutions for their digital marketing campaigns and enhancing their online presence and brand awareness online and within the social media communities.

Responsibilities:

- Implemented new costing structure for digital campaigns and projects.
- Manage and communicate requirement briefs with clients, team members and management of change control processes.
- Manage client deliverables to agreed timelines.
- Manage campaigns simultaneously, ensuring overall success of each project.
- Manage team of digital campaign managers ensuring all digital campaigns are implemented and tracking on budget and schedule.
- Manage remote development team

Technologies Used:

Facebook, Facebook Applications, Sprout Social, Google Analytics, Google DoubleClick Digital Marketing, MySQL, Wordpress, PHP, HTML, CSS, JavaScript, JQuery, Campaign Monitor, Photoshop, Google AdWords, JIRA Core

McKenzie Partners

July 2013 – September 2015

Digital Production Manager

Working as the Digital Production Manager, dealing with over 30 clients with a mix of Digital campaign management, Facebook management, Copywriting, website management and development.

Develop digital social media and marketing strategies, campaigns and manage content for clients to increase their fan base, brand recognition and engagement on Facebook Pages.

Working closely with account directors and clients to provide the most efficient solutions for their digital marketing campaigns and enhancing their online presence and brand awareness online and within the social media communities.

Create proposals, functional and technical documents for new clients.

Manage offshore team for website projects, miscellaneous work and iPhone development.

Responsibilities:

- Develop online and social media strategies for clients

- Project Manage multiple projects
- Manage social media campaigns
- Manage offshore development teams
- Manage clients Facebook pages, communities and applications
- Provide copy for Facebook pages
- Manage Facebook Ads & campaigns
- Manage Google AdWords
- Manage content updates for web sites
- Manage digital marketing reports
- Maintain client websites
- Develop client websites
- Create landing pages for clients specials and offers
- Develop project plans, allocate resources and track project milestones
- Assist in the design and development of new web content
- Write business requirements and technical requirements for new projects
- Develop and manage eDMs
- Develop, implement and track landing pages & conversions
- Social Media & Marketing Research

Technologies Used:

Facebook, Facebook Applications, Raven, Zunny, Sprout Social, Hootsuite, Google Analytics, ShortStack, Apache, MySQL, Wordpress, PHP, HTML, CSS, JavaScript, JQuery, Campaign Monitor, Photoshop, Google AdWords, dapulse, Optimyzer

Michael Page International November 2011 – May 2013
Solution Designer / Developer

Work with the online solutions team to implement solutions across the Michael Page and Page Personnel websites in the Asia Pacific region in the key markets of Australia, China, Hong Kong, India, Japan, Malaysia, New Zealand, Taiwan and Singapore including 14 mobile sites (with international language support).

Work closely with the marketing team to implement specific marketing campaigns on the Michael Page and Page Personnel websites plus running competitions and campaigns on the companies Facebook pages using the Facebook Developer API.

Implemented a major brand refresh, rebranding the Asia Pacific websites to support the business objective of becoming one global company with a common PageGroup identity.

Launched a social media platform across Asia Pacific markets, blogs, a salary centre for AU & NZ plus numerous enhancements to the main-stream PageGroup websites.

Responsibilities:

- Design and develop solutions for desktop and mobile versions of the Michael Page and Page Personnel websites within AsiaPac.
- Validate/resolve cross-browser issues and debug, tune-up and optimise code.
- Extensive interactions with designers, internal businesses and other developers.
- Improved stability of infrastructure, servers and applications to continue to support business growth.
- Configure and administration of web application servers.
- Configure, install, maintain and create new WordPress sites.

Technologies Used:

Java, JSP, Struts, Spring MVC, SVN, Subversion Eclipse, Maven, Hudson, Jenkins, JIRA, iText, HTML, CSS, JavaScript, JQuery, BEA Weblogic Server, Apache Tomcat, Apache, Microsoft IIS, Facebook Developer API, MS SQL, MySQL, WordPress, PHP.

SilverQuest Consulting August 2011 – October 2011

Project Lead / Senior Developer

Responsibilities:

- Lead internal project.
- Design and develop web application.
- Mentor staff.

Technologies Used:

Java, JSP, Java Data Objects, Java Persistence API, Spring MVC, Subversion, GitHub Google App Engine, Google Calendar Data API, OAuth, iText, HTML, JavaScript, Apache Tomcat.

NCSI

November 2009 – July 2011

Senior Developer / Solution Designer

Provide technical design, solution, development and support for the migration of numerous ABC websites to a new Web Content Management System using CoreMedia WCMS.

Content Management environment included - (Editor, Search, Content Importer, Preview engine, Workflow engine) and Content Delivery environment (clustered environment of Content delivery and Replication servers, Search Engine, Web Services).

Responsibilities:

- Participate in workshops gathering user requirements.
- Prepare functional, technical specifications and user manuals.
- Training of Radio National staff in the use of CoreMedia, and the use of the system to create/update/delete content.
- Unit/regression testing using JMeter and JUnit.
- Contribute to the overall project planning and execution during Scrum (daily stand-ups) and Sprint (grooming, planning, review and retrospective etc.) meetings of Agile Development methodology.
- Interview Java Developers for the ABC.
- Extensive interactions with internal and external stakeholders.

Websites:

ABC News : <http://www.abc.net.au/news>
The Drum : <http://www.abc.net.au/thedrum>
Unleashed : <http://www.abc.net.au/unleashed>
Radio National : <http://www.abc.net.au/rn>

Technologies Used:

Java, JavaEE, Spring 2.5x, Spring MVC, Solr, WebDAV, CoreMedia CMS 5.2, CoreMedia API, XML, XSLT, JMeter, JUnit, Subversion, HTML, JavaScript, Apache Tomcat 6.0, Maven, Hudson, Sonar, JIRA, Akami Caching, Eclipse.

MLC

May 2007 – October 2009

J2EE Analyst Programmer/Solution Designer

Worked in a team of 10 as a developer on the A2MLC project. The project used the AGILE methodology.

Worked within a small team of developers as part of the MLC website refresh project. This project redesigned the MLC website and brought it onto a new WCM platform using Vignette.

Responsibilities:

- Participate in workshops gathering user requirements.
- Technical design & documentation
- Develop and support a number of web applications
- Design and develop Vignette Content Management solutions.
- Regression testing through Selenium.
- Validate/resolve cross-browser issues and debugging, tuning and optimising websites using tools like Firebug, YSlow etc.
- Contribute to the overall project planning and execution during Scrum (daily stand-ups) and Sprint (grooming, planning, review and retrospective etc.) meetings of Agile Development methodology.
- Track, update and complete assigned tasks and UI defects through JIRA and Quality Centre.

- Extensive interactions with internal Businesses, Content Producers, Designers and other developers.

Websites:

<http://www.mlc.com.au> (A2MLC online web refresh)
<http://www.mlc.com.au/mlcit> (A2MLC Stream 2 - EPI external platform interface)
<http://www.jana.com.au> (A2MLC Stream 1 - EVO online applications)
Project Elevate (Straight through processing)

Technologies Used:

Java, J2EE, JSP, Spring, Spring WebFlow, Vignette Content Management (VCM), Vignette Application Portal (VAP), JSR168, Vignette Content API, Web Services, XML, XSLT, SOAP, CVS, Ant, Jmeter, TIBCO BusinessWorks, Selenium, HTML, JavaScript, BEA Weblogic Server, WebSphere, VMWare, Apache Tomcat.

MBF Australia

December 2000 to May 2007

Technical JAVA Analyst Programmer

Write technical design documents, develop and support numerous internal and external applications. One of the startup team members to redesign and develop the MBF website including the Health Insurance quoting system. Worked on the redesign of the MBF intranet application using Vignette.

Team Leader for the website development team (4 developers) for 2 Years.

Project Manager for internal projects relating to the MBF website for 6 months.

Responsibilities:

- Contribute to the overall project planning in conjunction with other team members.
- Extensive interactions with internal Businesses, Designers and other developers.
- Design and develop solutions for various MBF internal and external websites.
- Configure and administration of Weblogic and IIS.
- Unit and regression testing.
- Mentor other developers and conduct code reviews.

Websites:

<http://www.mbf.com.au>
<http://www.travel.mbf.com.au>
<http://www.provider.mbf.com.au>
<http://www.corporate.mbf.com.au>
<http://www.mbf.com.au/paymaster>
Insite (MBF's intranet)
Customer Facing System (CFS)

Technologies Used:

Java, J2EE, Struts, XML, XSLT, SOAP, AJAX, CVS, Ant, Jmeter, TIBCO BusinessWorks, ASP, Graham Technology (GT-X), HTML, CSS, JavaScript, Vignette Content Management (VCM), Vignette Application Portal (VAP), JSR168, Weblogic Server, IBM Websphere, JBoss, Apache Tomcat, Apache, IIS.

Connect Interactive Business Services June 2000 to November 2000
Developer

Worked as a developer, developing software applications for a call center allowing customers to make inbound calls and agents outbound calls. Maintained the company intranet.

Technologies Used:

Visual Basic 6.0, SQL Server 6.5 and 7.0, Microsoft Access 2000, ASP 3.0, HTML, JavaScript, IIS.

Open Text Corporation September 1996 to June 2000
Software Developer

Involved in the Software Development Life Cycle for a number of projects and large clients implementing imaging and workflow solutions.

Responsibilities:

- Contribute to the overall project planning and execution.
- Extensive interactions with national/state and department managers.
- Extensive client interactions along with client training & support.
- Liaise with users to produce functional, system and application specifications.
- Design user interfaces.
- Design solutions, write code, test and implement applications.
- Prepare technical documentation and user manuals.
- Implement image and workflow solutions.
- Team lead project enhancements

Pacific Circus Software Pty Ltd May 1995 to September 1996
Analyst Programmer

Responsibilities:

- Design and develop applications for multiple projects using Visual Basic 3.0.
- Convert existing applications to Visual Basic 4.0.
- Provide technical and user support for the projects.
- Prepare and write user manuals and online help using the Help Development Kit (HDK).
- Prepare test plans and test data for new and current projects.

Technologies Used:

Visual Basic, Microsoft Access, Help Development Kit, Graphic Design Tools

DESYNE Computing Australia Ltd January 1995 to May 1995
Trainee Programmer

Responsibilities:

- Designing, developing and implementing database systems using Microsoft Access 1.2 and 2.0.
- Write user manuals.
- Provide user training.
- Hardware repairs and building computers.

Technologies Used:

Microsoft Access

Qualifications

Higher School Certificate

Bachelor of Information Technology (Computer Science)
University of Southern Queensland
Completed 6yrs via Distance Education

Electrical Engineering
TAFE
Completed 1 year (incomplete, due to colour blindness)

CoreMedia Certified Principal / CoreMedia Certified System Administrator /
CoreMedia Certified Delivery Developer
CoreMedia

Vignette Content Building Content Management Applications
AXE Group

Vignette Content Extending Content Management Applications / Vignette Content
Suite Administration Foundation / Vignette Content Suite Developer Foundation
Vignette Educational Services

BW611 TIBCO BusinessWorks 5.x Integration Boot Camp
TIBCO Software Inc. Educational Services

BW651 TIBCO Business 5.x Administration Boot Camp
TIBCO Software Inc. Educational Services

BEA Weblogic Portal 8.1 – Design and Features / Developing Portal Applications
BEA Educational Services

BEA Educational Services

LeaP – Team Leadership
Maximus International